New Movers



Hello [Retailer Name],

Did you know that new movers are one of the most valuable customer segments you can reach? People who have just moved are actively looking for local businesses, new services, and places to shop — and they're ready to spend!

We're reaching out to invite you to consider a simple, affordable way to attract new residents to your store: our **New Mover marketing program.**

Why Focus on New Movers?

High Spending Potential
New movers typically spend more during their first few months in a new area.

Actively Shopping
They're looking for groceries, household items, clothing, dining, and local services.

Long-Term Customers
With the right welcome, many become loyal, repeat customers.

Cost-Effective Marketing
Targeted, local, and measurable results with a great return on investment.

A Smart, Simple Solution for Your Store

- Targeted email and digital campaigns to new movers in your area
- Affordable and flexible options for businesses of all sizes
- Easy setup — we handle the outreach and targeting
- Track your results and see the impact on your business

New Movers = New Customers!

We'd Love to Hear From You!

Are you interested in learning more about how our New Mover program can help bring more customers to your store? If so, please take a moment to let us know by clicking the button below or replying to this email.

Yes, I'm Interested! →

No obligation — just let us know!

Thank you for your time and consideration. We look forward to the possibility of partnering with you to welcome new residents and grow your business!

Best regards,
The New Mover Outreach Team

